

## NBA 2K League Next Fan Up – Joe Knows Invitational Official Rules

**Contest may only be entered in or from the 50 United States & D.C. and Canada (excluding Quebec) and entries originating from (i) individuals not residing within the preceding jurisdictions or (ii) any other jurisdiction are not eligible for entry. This Contest is governed exclusively by the laws of the State of New York, United States, subject to the enforcement of the mandatory provisions of any other applicable law.**

**1. How To Compete.** This Contest is exclusively conducted on NBA 2K26 platform utilizing PlayStation 5 and Xbox Series S|X gaming systems. Participants are required to utilize current-generation gaming consoles operating the most current version of the game software.

To enter the “Joe Knows Invitational” (“Contest”), you must meet the eligibility requirements set forth in Section 2 below.

Contest Requirements: To participate in the Contest, you must have (i) an internet connection (while broadband internet access is not required, it is recommended for certain aspects of the Contest) and (ii) an NBA ID that you have used to sign up on [www.nba2kleague.com](http://www.nba2kleague.com).

Participation in this event requires successful completion of team registration.

- Ownership or access to NBA® 2K26 (“Game”).  
If playing on Xbox Series S/X (“XBOX”), an Xbox account connected to your account on [www.nba2kleague.com](http://www.nba2kleague.com) and Xbox Gamepass Service.
- If playing on PlayStation 5 (“PS5”), a PSN account connected to your account on [www.nba2kleague.com](http://www.nba2kleague.com) and PS Plus service.
- Registration on [www.nba2kleague.com](http://www.nba2kleague.com) with a minimum of 10 games played during an NBA 2K Point window.
- Access to the NBA 2K League Discord Server (<https://discord.gg/WevCFaVEPJ>).
- Participation on a team created or joined through the team creation channels in Discord.
- Each team captain must “Lock In” their team through their Discord team chat.
- Acceptance of any Start.gg invite or ruleset supplied by the Sponsor.

Participants suspected of using multiple accounts in violation of these Official Rules will be subject to disqualification. All aspects of this Contest are subject to these Official Rules. Entrants suspected of using multiple accounts/Gamertags/PSN IDs in violation of these Official Rules will be subject to disqualification. All aspects of this Contest are subject to these Official Rules.

No automated entry devices and/or programs permitted. All entries (including game play and any content created in connection with game play) become the sole and exclusive property of the NBA 2K League, LLC (“Sponsor”) and receipt of entries will not be acknowledged or returned. Sponsor is not responsible for lost, late, illegible, stolen, incomplete, invalid, unintelligible, misdirected, technically corrupted or garbled entries, which will be disqualified, or for problems

of any kind whether mechanical, human or electronic. Proof of submission will not be deemed to be proof of receipt by Sponsor. By entering the Contest, entrants fully and unconditionally agree to be bound by these rules and the decisions of the judges, which will be final and binding in all matters relating to the Contest.

**2. Eligibility.** Participation open only to legal residents of the 50 United States & D.C. and Canada (excluding Quebec) (collectively, “Eligible Jurisdictions”), who are at least 18 years of age and have attained the age of majority in their state, country or province of residence (For clarity, the ages of majority for various jurisdictions are as follows: (i) Alabama – 19; (ii) Nebraska – 19; and (iii) Mississippi – 21). Void in Quebec, outside of an Eligible Jurisdiction and where prohibited or restricted by law. Proof of residency and age may be required. Entrants must enter the Contest from within an Eligible Jurisdiction. Entries originating from jurisdictions outside of the Eligible Jurisdictions are void. Employees, officers and directors of NBA 2K League, LLC (“Sponsor”), 2K Games, Inc., NBA Properties, Inc., the National Basketball Association, the Women’s National Basketball Association, NBA Media Ventures LLC, NBA TV LLC, and the NBA & WNBA member teams, the National Basketball Players Association, the Women’s National Basketball Players Association, the National Football League Players Association (as licensing agents for the Women’s National Basketball Players Association), Microsoft Corporation, Sony Computer Entertainment America LLC, Twitch Interactive, Inc. (collectively, the “Contest Parties”) and their respective parent companies, subsidiaries, affiliates, partners, advertising and promotion agencies, manufacturers or distributors of Contest materials and their immediate families (parents, children, siblings, spouse) or members of the same household (whether related or not) of such employees/officers/directors are not eligible to enter. Contest is subject to all applicable federal, provincial, state and local laws and regulations.

Account sharing, purchasing, selling, renting, or trading of gaming accounts is strictly forbidden and constitutes a serious violation of competition integrity standards. Players must play with the account directly linked on their [www.nba2kleague.com](http://www.nba2kleague.com) account. If access to the account has been lost and is not in violation of Take-Two Interactive (2K) Terms of Service, the Sponsor may allow a player to use a secondary account at its discretion if the secondary account is also within good standing.

All claims regarding ineligible player participation must be supported by clear, unaltered evidence including video, audio, or timestamped screenshots. Evidence must be legible, audible, and free from editing, cropping, or tampering of any kind.

Participation in this event constitutes acknowledgment and agreement to uphold exemplary professional conduct standards. This includes the absolute prohibition of defamatory statements regarding NBA 2K or its leagues across all social media platforms, news outlets, or public forums. All grievances must be addressed exclusively through official administrative channels including direct messaging, formal support ticket systems, or email correspondence—public social media discourse is strictly prohibited for dispute resolution.

- Maintain exemplary professional decorum in all communications with participants, competitors, and administrative personnel.
- Channel all dispute resolution exclusively through official administrative protocols (support ticket systems, direct messaging, or formal email correspondence).
- Demonstrate unwavering compliance with anti-harassment and anti-discrimination policies encompassing race, color, national origin, religion, sex, gender identity, age, disability, or sexual orientation.
- Display professionalism, and integrity across all public forums and professional interactions.
- Extend appropriate courtesy and respect to administrative personnel, recognizing that administrative decisions are rendered with the primary objective of maintaining competitive fairness and organizational integrity.

For the purposes of participation in the NBA 2K League Joe Knows Invitational Tournament, players are required to either create their own or join an existing registered team. Teams created for this purpose must meet the minimum guidelines for acceptable naming schemes. This prohibits the use of the following categories in participating team names and team images:

- Acronyms (All team names must contain full words, acronyms may not be used in part or as the whole of a team's name)
- Alcoholic beverages, including liquor, beer, wine, cider, and other malt beverages;
- Drugs (whether legal or illegal) and any products used to consume drugs;
- Tobacco and vaping products;
- Cannabis and any products used to consume cannabis; Pornography, sexual or adult-oriented products or services;
- Gambling (whether legal or illegal), including casinos;
- Firearms / weapons, or related products or services;
- References depicting or alluding to violence.
- Political candidates or ballot initiatives;
- Religious products or services;
- Illegal goods and services.
- Trademarked and copyrighted works.

Any team names found to be in violation of these terms can be requested to be changed at the discretion of the NBA 2K League. Failure to comply with any requested team name or icon changes may result in disqualification from the Joe Knows Invitational Tournament.

**3. Tournament Rules.** The Joe Knows Invitational will consist of a Qualifier Stage and an Invitational Stage, consisting of teams competing on XBOX and PS5.

Each individual must complete their sign-up on [www.nba2kleague.com](http://www.nba2kleague.com), satisfy all eligibility requirements given by admins, and otherwise comply with these Official Rules in order for them to be among those participants potentially eligible to participate in the tournament.

All participants must complete their sign up before February 20th, 2026 at 11:59 PM EST unless otherwise determined by the Sponsor.

Teams will consist of a minimum of five (5) players. Teams may have up to one (1) substitute for a maximum of six (6) team members. This substitute may act as a coach and any prizing earned will be split amongst all members.

All stages of the Joe Knows Invitational are seeded randomly at the Sponsors discretion.

The Qualifier stage of the Joe Knows Invitational will consist of a maximum of two hundred and fifty-six (256) teams who have completed the registration requirements outlined in Section 1. This stage will be a single-elimination competition in which a team is eliminated if they lose one (1) matchup against another team(each, a "Matchup"). Each matchup in the Qualifier stage will be a best-of-three games series (i.e., the first team to win two (2) games will win the Matchup). This stage will run up until the top 16 teams have been identified. The top 16 teams of the Qualifier stage will advance to the Invitational Stage of the Contest.

The Sponsor has the right to invoke tiebreakers if a winner or qualification for the next stage cannot be determined. The tiebreakers are as follows:

- W/L Ratio: Total amount of game wins divided by total amount of game losses.
- Average Point Differential: The average margin of victory or defeat per game, calculated by subtracting the opponent's total points from the team's total points across all games, then dividing by the number of games played.

The Sponsor may introduce or substitute tiebreakers as they see fit exercised in good faith to preserve competitive integrity. For example, introducing an elimination bracket to determine advancement.

The Qualifier stage of the Joe Knows Invitational is currently scheduled to be played on February 21<sup>st</sup> at 4:00pm EST and February 22<sup>nd</sup> at 4:00pm EST. On February 21<sup>st</sup>.

The Invitational stage of the Joe Knows Invitational will consist of a thirty-two (32) team bracket. All 16 teams from the Qualifier stage will advance to the Invitational along with 16 invited teams.

This stage will be a single-elimination competition in which a team is eliminated if they lose one (1) matchup against another team(each, a "Matchup"). Round 1 (Round of 32) and Round 2 (Round of 16) will be a best-of-one game series (i.e., the first team to win one (1) game will win the Matchup). All subsequent games will be a best-of-three game series (i.e., the first team to win two (2) games will win the Matchup). The number of games required to win a Match (best-of) may be adjusted by the Sponsor before a Round has begun in an effort to keep matches competitive or keep matches on schedule.

The Invitational stage of the Joe Knows Invitational is currently schedule to be played on February 28<sup>th</sup> at 5:00pm EST.

The tournament will be run to completion until there is only one (1) team remaining. Sponsor will determine if additional gamedays are needed, the dates of such gamedays, and any other Contest scheduling changes in its sole and absolute discretion. All initial Matchups will be determined by the Sponsor in its sole and absolute discretion and announced after registration closes for the tournament. Sponsor will determine in its sole and absolute discretion when each Matchup is to be played and the failure of a player or team to participate at the scheduled time or otherwise comply with instructions related to a particular Matchup, as determined by Sponsor in its sole and absolute discretion, may result in disqualification or other penalty as determined by Sponsor in its sole and absolute discretion.

**4. Additional Gameplay Rules:** All games and matches shall be played on US East servers unless otherwise agreed upon by the captains of both teams.

Each team is permitted one emergency roster change for this event. This provision is reserved strictly for emergency circumstances. The replacement player must not appear on any other roster, must meet all existing eligibility requirements, and all changes require prior administrative approval to be considered valid.

The roster deadline for this event is 11:59pm EST on February 20th 2026.

A participant's internet connection, hardware, and software are their sole responsibility. Any instance of “lag”, connection issues, hardware issues, or similar within or out of the control of the participant may not be addressed by the Sponsor unless otherwise determined by the Sponsor.

- Any player disconnection occurring before tip-off requires an automatic match restart. Teams must quit the current match and establish new matchmaking with the opposing team.
- When a player disconnects while their team maintains a winning position and the entire remaining team immediately quits, the match will be classified as a replay. If any team member continues playing after a teammate disconnect before quitting, the match will be recorded as a loss. "Immediate" withdrawal is defined as action taken within 30 seconds of the disconnection.
- During playoff or tournament competition, disconnections may require match restart with time and score differential maintained from the point of disconnection. Example: Team A leads 78-70 with Team B possessing the ball and four minutes remaining when Team B experiences disconnection. The restart requires four minutes of gameplay with Team A receiving tip-off and maintaining an 8-point advantage.
- No player may modify their build/archetype during spread game scenarios. Match restarts must utilize identical original archetypes.

The Sponsor retains full authority to manage and oversee all aspects of the Contest and serves as the sole decision-making body for any issues.

Games must commence within 15 minutes of the scheduled time. Failure to meet this standard will result in the late team forfeiting Game 1 of the series.

Each subsequent 15-minute period of lateness will result in an additional game forfeit. For example: 30 minutes late results in a 0-2 series deficit (constituting series forfeiture in best-of-3 format).

Series games must maintain no more than 15 minutes between matches. Violations will result in one game forfeit, with subsequent 15-minute periods incurring additional forfeits. The Sponsor reserves the right to waive this requirement for verified emergency situations on a case-by-case basis. Teams experiencing emergencies should attempt to secure substitutes and immediately notify both the Administrative Team and opponents.

The Sponsor retains full discretion regarding timeliness rule enforcement. Factors influencing enforcement decisions may include first-time offender status, tournament round significance, or verified emergency circumstances.

Teams may not voluntarily quit matches. Repeated voluntary disconnections citing subjective issues (such as perceived lag) without opponent agreement may result in team forfeiture.

**5. Sponsor Communications:** If at any point a player fails to respond to a Contest-related communication from the Sponsor or Sponsor's designee in a timely manner, as determined by the Sponsor in its sole and absolute discretion, such player may be disqualified or otherwise penalized at the Sponsor's sole and absolute discretion. For clarity, all Contest schedules are subject to change even on a scheduled game day. It is each player's responsibility to frequently check <https://nba2kleague.com> and any email addresses and other communication channels used by the Sponsor to be informed of any updates on the Contest schedules and other Contest issues.

**6. Verifications: ALL POTENTIALLY WINNERS MUST BE VERIFIED BY SPONSOR TO ENSURE ELIGIBILITY PRIOR TO BEING DECLARED A WINNER AND/OR RECEIVING ANY PRIZE.**

Sponsor reserves the right, in its sole and absolute discretion, to conduct background checks on players. Entrants must provide authorization and/or complete any forms reasonably required to facilitate such background check. Failure to comply with this requirement and/or assist Sponsor to conduct such background check may result in disqualification of a player and may result in selection of an alternate player (time and circumstances permitting). Sponsor also reserves the right, in its sole and absolute discretion, to disqualify a player based on the results of such background check, if the Sponsor determines, in its sole and absolute discretion, that allowing an individual to participate in the Contest or awarding them a prize might reflect negatively on the Contest, Sponsor, and/or any of the Released Parties. Factors that may result in disqualification of an individual, include, without limitation, conviction of a felony or misdemeanor, or any other criminal or civil offense as determined in the sole and absolute discretion of the Sponsor or, if Sponsor determines, in its sole and absolute discretion, that allowing that player in the Contest or awarding a prize to such individual may reflect unfavorably on the Contest, Sponsor, and/or any

of the Released Parties.

**7. Contest Play.** Entrants must strictly adhere to all game play guidelines and these Official Rules or risk the possibility of disqualification.

Entrants must conduct themselves in a sportsmanlike manner, maintaining a friendly and polite demeanor to competitors and to other participants of the Contest. Entrants who engage in unsportsmanlike, disruptive, annoying, harassing or threatening conduct or violate any rule, gain unfair advantage in participating in the Contest, or obtain winner status using fraudulent means, in Sponsor's sole discretion, will be disqualified. Entrants who violate the Microsoft Services Agreement, the PlayStation Network Terms of Service and User Agreement, or any other terms of use for the platforms may be disqualified in Sponsor's sole discretion. Sponsor will interpret these Official Rules and resolve any disputes, conflicting claims or ambiguities concerning the Official Rules or the Contest and the Sponsor's decisions concerning such disputes shall be final. Sponsor may prohibit an entrant from participating in the Contest or winning a prize if, in its sole discretion, Sponsor determines that said entrant is attempting to undermine the legitimate operation of the Contest by cheating, hacking, deception, or other unfair playing practices (including the use of automated quick entry programs) or intending to annoy, abuse, threaten or harass any other entrants or Sponsor's representatives.

Sponsor, in its sole discretion, reserves the right to change the score, outcome or status of a Contest game, including in the event of computer or technical issues. Additionally, Sponsor, in its sole discretion, reserves the right to disqualify or remove any entrant, or other participant for any reason. Without limitation, this decision could be made based on the Sponsor's judgment that the individual reported the result incorrectly or tampered with the game software or hardware to manipulate the reported outcome or score.

Video evidence is required for all violation claims, and the complete game must be finished before any protest can be submitted. All Sponsor rulings are final and binding.

The first major violation of gameplay rules will result in removal from the Contest. All violation submissions must be thoroughly reviewed against these rules to ensure legitimacy. Repeatedly submitting false or frivolous violation reports will result in team removal.

Game altering glitches and exploits are prohibited on a case by case basis as they become known to the staff and after a review by the Competition Committee to determine the fairness and enforce-ability of the game abuse.

The burden of proof for rules violations lies with the team captains (video, audio, time stamped screen shots). To send a dispute of a game result or report incorrectly recorded games, open a ticket in the appropriate Discord channel.

The Sponsor may ask any player/s to live-stream their gameplay, monitor, controller, and any other devices that may affect gameplay to ensure competitive integrity. If it is determined that a player is likely using outside methods to affect their gameplay and is unable to livestream their devices to ensure fair play, they will face removal from the tournament.

**8. Contest Prizes.** The following prizes will be awarded per team in connection with the Contest: Joe Knows Invitational – Invitational Team Prizing.

- 1<sup>st</sup> Place: \$8,000
- 2<sup>nd</sup> Place: \$2,000
- 3<sup>rd</sup>-4<sup>th</sup> Place: \$1,000
- 5<sup>th</sup>-8<sup>th</sup> Place: \$50 PSN or Xbox Gift Card per player

In addition to the prizing listed above, the following giveaways will be given to participants as additional prizes. These giveaways will be given at random among qualifying participants, with qualification for some giveaways (as set forth below) limited to individuals who finish in certain placement ranges at the conclusion of that round.

- 9<sup>th</sup>-16<sup>th</sup> Place (Round of 16): 20x \$50 PSN Gift Card Codes
- 1<sup>st</sup>-16<sup>th</sup> Place (Round of 16): 8x NBA League Pass Codes
- 1<sup>st</sup>-32<sup>nd</sup> Place (Round of 32): 20x \$50 PSN Gift Card Codes
- 1<sup>st</sup>-32<sup>nd</sup> Place (Round of 32): 8x NBA League Pass Codes
- 1<sup>st</sup>-64<sup>th</sup> Place (Round of 64): 20x \$50 PSN Gift Card Codes
- 1<sup>st</sup>-64<sup>th</sup> Place (Round of 64): 3x NBA Tickets (set of two)

A bonus reward is available for all invited players worth 500 points towards Next Fan Up – Stage 3.

<p>Best Clip Video/ Montage</p>	<p>Post your best clips and/or plays from this tournament on social media</p> <p>Requirements</p> <ul style="list-style-type: none"> <li>• Must be posted on Instagram or X (formerly Twitter).</li> <li>• The media posted must be a video.</li> <li>• The content must have been created by you.</li> <li>• The social media account used must be added on your user profile at <a href="http://www.nba2kleague.com">www.nba2kleague.com</a> prior to the time of the post.</li> <li>• Any post including material deemed offensive or inappropriate by the Sponsor in its discretion will not earn Points.</li> <li>• The post must tag the official NBA 2K League account on the respective platform,</li> </ul>	<p><b>Start:</b> February 21<sup>st</sup> 2026, 4:00 PM EST</p> <p><b>Expires:</b> March 2<sup>nd</sup> 2026, 5:00 PM EST</p>
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	<p>“@nba2kleague” and hashtag “#JoeKnowsInvitational”.</p> <p><i>Redeemable once.</i></p> <p><i>+500 Points</i></p>	
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Subject to these Official Rules, the Sponsor in its sole and absolute discretion may add additional prizes to the Contest and determine the requirements.

All approximate retail values set forth above in US Dollar amounts.

A participant who wins any prize set forth above are referred to herein as a “Winner” or collectively as “Winners”. A Winner will sign all the appropriate tax documentation and forms requested by law. Failure to provide the Sponsor with all the tax-related documentation, forms and/or signatures, will result in the disqualification of the Winner and forfeiture of the prize.

**FOR ALL PRIZES:** Approximate Retail Value of all Contest prizes for which players are eligible: **\$20,000 (US Dollars)**. All Winners will be required to complete and return documents, including an Affidavit/Declaration of Eligibility and Liability/Publicity release and rights transfer document, and, where applicable, appropriate tax forms to receive a prize. As a condition of awarding a prize, Winner will be required to execute the Affidavit/Declaration of Eligibility and Liability/Publicity and return via email and/or as otherwise instructed by Sponsor to Sponsor within the time frame designated by Sponsor. Failure to return such documents in the time frame required by Sponsor may result in forfeiture of the applicable prize. Winners are responsible for ensuring return of all required materials; proof of sending will not be considered proof of receipt by Sponsor.

If any prize or prize notification messages are returned as undeliverable, or a Winner does not respond in the time frame required by Sponsor, or refuses to execute the required documents, or rejects a prize (or any part thereof), or in the event of noncompliance with these Official Rules or Contest requirements, the prize will be forfeited and may or may not be awarded to the next runner-up, as determined by Sponsor in its sole and absolute discretion. In the event of prize forfeiture, no compensation will be given.

Prizes are not transferable. No substitutions or exchanges of any prize will be permitted, except that Sponsor reserves the right to substitute a prize of equal or greater value for any prize.

Nothing in these Official Rules limits, excludes or modifies or purports to limit, exclude or modify any statutory consumer guarantees or any implied condition or warranty the exclusion of which from these Official Rules would contravene any statute or cause any part of these Official Rules to be void (“Non-Excludable Guarantees”). Subject to the limitations in the preceding sentence, all Prizes and all parts thereof are awarded “AS IS” and WITHOUT WARRANTY OF ANY KIND, express or implied (including, without limitation, any implied warranty of merchantability or fitness for a particular purpose), except where prohibited by law. ALL FEDERAL, STATE, AND LOCAL TAXES AND ANY APPLICABLE SOCIAL CONTRIBUTIONS ASSOCIATED WITH THE PRIZE ARE THE SOLE RESPONSIBILITY

OF THE WINNERS AND WINNERS WILL BE REQUIRED TO REPORT AND PAY ANY APPLICABLE INCOME TAXES RELATED TO THE PRIZE.

**9. Collection of Information.** Sponsor and its related entities and designees (including, without limitation, NBA Properties, Inc. and 2K Games, Inc.) will be collecting personal data about entrants online, in accordance with applicable privacy policies and any applicable laws. Please review the NBA's privacy policy at [https://www.nba.com/news/privacy\\_policy.html](https://www.nba.com/news/privacy_policy.html) and 2K Games' privacy policy at <https://www.take2games.com/privacy/>. The Contest is hosted on servers in the United States, and the personal information you provide may therefore also be subject to the laws of the United States. By participating in the Contest, entrants hereby agree to Sponsor's collection and usage of their personal information and acknowledge that they have read and accepted the NBA privacy policy and the 2K Games, Inc. privacy policy.

**10. General Release.** BY PARTICIPATING IN THE CONTEST, AND SUBJECT TO ANY NON-EXCLUDABLE GUARANTEES, ALL ENTRANTS, AND WINNERS TO THE FULLEST EXTENT PERMISSIBLE BY APPLICABLE LAWS, RELEASE THE SPONSOR, THE CONTEST PARTIES, AND ANY OF THEIR RESPECTIVE PARENT COMPANIES, SUBSIDIARIES AFFILIATES, DIRECTORS, MANAGERS, OFFICERS, EMPLOYEES, SPONSORS, AND AGENTS, INCLUDING ADVERTISING AND PROMOTION AGENCIES ("RELEASED PARTIES"), FROM ANY AND ALL LIABILITY, FOR LOSS, HARM, DAMAGE, MORAL DAMAGE, INJURY, COST OR EXPENSE WHATSOEVER INCLUDING, WITHOUT LIMITATION, PROPERTY DAMAGE, PERSONAL INJURY AND/OR DEATH WHICH MAY OCCUR IN CONNECTION WITH, PREPARATION FOR, TRAVEL TO, OR PARTICIPATION IN CONTEST OR POSSESSION, ACCEPTANCE AND/OR USE OR MISUSE OF ANY PRIZE OR PARTICIPATION IN ANY CONTEST-RELATED ACTIVITY AND FOR ANY CLAIMS BASED ON PUBLICITY RIGHTS, DEFAMATION, INVASION OF PRIVACY, COPYRIGHT INFRINGEMENT (INCLUDING BUT NOT LIMITED TO INFRINGEMENT OF MORAL RIGHTS), TRADEMARK INFRINGEMENT OR ANY OTHER INTELLECTUAL PROPERTY-RELATED CAUSE OF ACTION, AND AGREE NOT TO MAKE ANY CLAIMS AGAINST THE RELEASED PARTIES IN RESPECT THEREOF, INCLUDING, WITHOUT LIMITATION (I) ANY CONDITION CAUSED BY EVENTS BEYOND SPONSOR'S CONTROL THAT MAY CAUSE THE CONTEST TO BE DISRUPTED OR CORRUPTED; (II) ANY INJURIES, LOSSES, ILLNESS, LITIGATION OR DAMAGES (COMPENSATORY, DIRECT, INCIDENTAL, CONSEQUENTIAL OR OTHERWISE) OF ANY KIND CAUSED BY ENTRANT'S OWN NEGLIGENCE ARISING OR RESULTING, IN WHOLE OR IN PART, DIRECTLY OR INDIRECTLY, FROM THE AWARDING, DELIVERY, ACCEPTANCE, USE, MISUSE, POSSESSION, LOSS OR MISDIRECTION OF A PRIZE OR PARTICIPATION IN THIS CONTEST OR IN ANY ACTIVITY OR TRAVEL RELATED THERETO OR FROM ANY INTERACTION WITH, OR DOWNLOADING OF, COMPUTER CONTEST INFORMATION; AND (III) ANY PRINTING OR TYPOGRAPHICAL ERRORS IN ANY MATERIALS ASSOCIATED WITH THE CONTEST. Sponsor's decisions in all respects relative to the Contest are final.

**11. General Conditions.** By entering the Contest, all entrants accept and agree to be bound by these Official Rules and the decisions of the Sponsor. No automated entry devices and/or programs permitted. All entries become the sole and exclusive property of the Sponsor and receipt of entries will not be acknowledged or returned. Proof of submission will not be deemed to be proof of receipt by Sponsor. In case of dispute of the identity of any entrant, including Winners, entries will be deemed made by the authorized account holder of the email address associated with the 2K Account. "Authorized account holder" is defined as the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted email address. Entrants must keep their email address information up to date and inform Sponsor of any changes of the relevant email address. Released Parties are not responsible for technical, hardware, software, telephone or other communications malfunctions, errors or failures of any kind, lost or unavailable network connections, web site, Internet, or ISP availability, unauthorized human intervention, traffic congestion, incomplete or inaccurate capture of entry information (regardless of cause) or failed, incomplete, garbled, jumbled or delayed computer transmissions which may limit one's ability to enter or participate in the Contest, including any injury or damage to entrant's or any other person's computer relating to or resulting from participating in this Contest or downloading any materials in this Contest. Sponsor reserves the right, in its sole discretion, to cancel, terminate, modify, extend or suspend this Contest should (in its sole discretion) virus, bugs, non-authorized human intervention, fraud, medical epidemic or other public health situation, curtailment of travel and/or access to facilities, government action or other causes beyond its control corrupt or affect the administration, security, fairness or proper conduct of the Contest. In such case, Sponsor may select the winners from all eligible entries received prior to and/or after (if appropriate) the action taken by Sponsor, provided that Sponsor may elect to select fewer winners or no winners at all, or to decrease or otherwise modify the prizes. Sponsor reserves the right, at its sole discretion, to disqualify any individual it finds, in its sole discretion, to be tampering with the entry process or the operation of the Contest or any web sites, platforms or consoles associated with this Contest. Sponsor may prohibit an entrant from participating in the Contest or winning a prize if, in its sole discretion, it determines that said entrant is attempting to undermine the legitimate operation of the Contest by cheating, hacking, deception, or other unfair playing practices (including but not limited to the use of automated entry programs, the use of automated entry devices, playing through the use of multiple 2K Accounts or 2K Sports accounts, or by participating in, or benefiting from, a syndicate, group or block playing process or system), or intending to annoy, abuse, threaten or harass any other entrants, players or Sponsor representatives.

*CAUTION: ANY ATTEMPT BY ANY PERSON TO DELIBERATELY DAMAGE ANY WEB SITES, PLATFORMS OR CONSOLES ASSOCIATED WITH THIS CONTEST OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.*

**12. Additional Conditions.** Except where prohibited by law, each entrant, including all Winners, grants the Released Parties the unconditional, perpetual and worldwide right and/or license to use the entrant's name, address (city or county and state only), likeness, photograph, biographical information, gamer tags/IDs, voice, actions, performances, and prize information (if any) and/or statements about the Contest for any publicity, advertising and promotional purposes without additional compensation, in any media now known or hereafter invented, including but not limited to, on any and all Internet media, including Sponsor's web sites and social media platforms (e.g., Facebook, YouTube, Twitter etc.), and in game on 2KTV, and via live stream of the Contest, and hereby releases the Released Parties from any liability with respect thereto.

Sponsor has the right to use all of entrant's gamer tags/IDs, player names, logos and uniforms in its advertising, marketing and publicity materials, in its sole and absolute discretion. In addition, Sponsor has the right to require an entrant to change its gamer tag/ID, player name, logo and/or uniform, or to unilaterally change an entrant's gamer tag/ID, player name, logo and/or uniform, if such gamer tag/ID, player name, logo or uniform is deemed inappropriate or could violate the right of any third party, including, but not limited to, copyright, trademark or right of publicity or privacy, or for any other reason, in all cases as determined by Sponsor in its sole and absolute discretion. Failure to comply with Sponsor's request to change a gamer tag/ID, player name, logo and/or uniform in a timely manner may result in disqualification, in Sponsor's sole and absolute discretion.

Sponsor and its related entities own all Contest game play and content created in connection with such game play, and all elements thereof, and each entrant, by entering, transfers and assigns to Sponsor and its related entities all right, title and interest in and to all such game play and content, and all elements thereof, to Sponsor and its related entities. All such gameplay and content, and all elements thereof, shall be "works made for hire" for Sponsor and its related entities.

**13. Disputes.** Except where prohibited by law: (a) As a condition of participating in this Contest, entrant agrees that any and all disputes which cannot be resolved between any of the Released Parties and entrant or entrant's representatives, claims and causes of action arising out of or connected with this Contest, or any prizes awarded, or the determination of winners shall be resolved individually, without resort to any form of class action exclusively by arbitration pursuant to the commercial arbitration rules of the American Arbitration Association, then effective; (b) Further, in any such dispute, under no circumstances will entrant be permitted to obtain awards for, and hereby waives all rights to claim, punitive, incidental or consequential damages, or any other damages, including attorneys' fees, other than entrant's actual out-of-pocket expenses (e.g., costs associated with entering this Contest), and entrant further waives all rights to have damages multiplied or increased; and (c) The arbitration shall be conducted in the State of New York, in the City of New York, County of New York, and judgment on the arbitration award may be entered into any court having jurisdiction thereof.

**14. Governing Law and Jurisdiction.** This Contest is governed by New York law (without giving effect to the conflict of laws rules thereof) and is subject to all applicable federal, state

and local laws and regulations. Void where prohibited by law. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrant and Sponsor in connection with this Contest, shall be governed by, and construed in accordance with, the laws of the State of New York without giving effect to the conflict of laws rules thereof, and any matters or proceedings which are not subject to arbitration as set forth in the Disputes Section of these Official Rules, shall take place in the courts of the State of New York, in the City of New York, County of New York.

**15. Miscellaneous.** The invalidity or unenforceability of any provision herein shall not affect in any way the validity and enforceability of any other provision in these Official Rules. Entrant's participation in the Contest is also subject to the NBA.com Terms of Use available at <https://www.nba.com/news/termsfuse> and 2K Games' Terms of Use available at <https://www.take2games.com/legal/>.

**IN THE EVENT THERE IS A DISCREPANCY OR INCONSISTENCY BETWEEN DISCLOSURES OR OTHER STATEMENTS CONTAINED IN ANY CONTEST MATERIALS AND THE TERMS AND CONDITIONS OF THE OFFICIAL RULES, THE OFFICIAL RULES SHALL PREVAIL, GOVERN AND CONTROL.**

**16. Winners List; Rules Request.** For a copy of the Winners list, send a stamped, self-addressed, business-size envelope before March 15<sup>th</sup>, 2026 to Sponsor at 645 Fifth Avenue, New York, New York 10022, USA, Attn: NBA 2K League Next Fan Up – Joe Knows Invitational Winners List. To obtain a copy of these Official Rules, visit <http://nba2kleague.com/terms>, by March 15<sup>th</sup>, 2026, send a stamped, self-addressed business-size envelope to Sponsor at 645 Fifth Avenue, New York, New York 10022, USA, Attn: NBA 2K League Next Fan Up Jow Knows Invitational Rules. Vermont residents may omit return postage for Official Rules.

**Sponsor:** NBA 2K League, LLC. The Sponsor's address is 645 Fifth Avenue, New York, New York 10022, USA.